



## Press Information

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### **PHILIPS STREAMLINES CARDIAC MONITORING WITH LATEST INNOVATION**

*New service designed to simplify remote arrhythmia monitoring*

**Andover, Mass.** – Royal Philips Electronics (NYSE: PHG, AEX: PHI) today announced the upcoming release of CardioCare Wireless Arrhythmia Services, the latest addition to the company’s remote diagnostic arrhythmia and remote patient monitoring portfolio. This new service is designed to streamline the complex process of remotely monitoring cardiac patients and capture critical information sooner.

Philips CardioCare Services are built around a streamlined, one-piece monitor and an intuitive, patient-friendly interface designed to help improve compliance. Using this device, patients’ heartbeats are transmitted wirelessly to highly qualified cardiac technicians who can analyze them and alert cardiologists to critical patient data.

“The CardioCare monitor uses advanced device technologies from TZ Medical, Inc. including Monebo’s robust arrhythmia detection algorithms,” said John Lubisich, President, TZ Medical, Inc. “Pairing this latest technology with Philips’ experience in the cardiac monitoring space simplifies the process of remote monitoring for physicians.”

Philips’ portfolio of services helps cardiologists remotely monitor patients for a range of arrhythmias and gives them the ability to select the appropriate type of monitoring for each patient. For symptomatic patients, CardioCare is designed to help them link their symptoms to their activity level. For patients who don’t experience symptoms, CardioCare can automatically recognize and record cardiac events. In either mode, the monitor will transmit recorded events wirelessly back to the Philips call center without patient interaction.

“CardioComm Solutions provides a customized software solution that seamlessly integrates CardioCare into the Philips call center,” said Etienne Grima, Chief Executive Officer of CardioComm Solutions., Inc. “This provides Philips’ technicians with complete cardiac data they can then translate into clear, actionable insights for doctors.”

“As the global leader in hospital cardiac monitoring, Philips strives to improve the lives of patients by simplifying the patient experience and enabling timely diagnoses of cardiac arrhythmias,” said Mark Szewczyk, general manager, Philips Remote Patient Monitoring. “CardioCare is a great addition to our portfolio—it allows us to combine smart innovations with our experience in cardiology to meet clinician and patient needs.”

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### **About Royal Philips Electronics**

Royal Philips Electronics of the Netherlands (NYSE: PHG, AEX: PHI) is a diversified health and well-being company, focused on improving people's lives through meaningful innovation. As a world leader in healthcare, lifestyle and lighting, Philips integrates technologies and design into people-centric solutions, based on fundamental customer insights and the brand promise of "sense and simplicity". Headquartered in the Netherlands, Philips employs approximately 122,000 employees with sales and services in more than 100 countries worldwide. With sales of EUR 22.6 billion in 2011, the company is a market leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as lifestyle products for personal well-being and pleasure with strong leadership positions in male shaving and grooming, portable entertainment and oral healthcare. News from Philips is located at [www.philips.com/newscenter](http://www.philips.com/newscenter).