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**CardioComm Solutions, Inc. Chosen to Participate in  
“C100: 48 Hours in the Valley”**  
*Exclusive Technology Mentoring Event in Silicon Valley Hosts  
Promising Canadian Tech Companies Next Week*

**Toronto, Canada - - October 21, 2010 - - [CardioComm Solutions, Inc.](#)** (TSX-V: EKG) has been selected to participate in the October 27-28<sup>th</sup> '48 Hours in the Valley' program. The program is offered in partnership with the Consulate General of Canada, the Canadian Trade Commissioners Service, and C100, a nonprofit member-driven organization dedicated to supporting Canadian technology entrepreneurship and investment.

'48 Hours in the Valley' is a fun and intense business event bringing 20 of Canada's most promising technology companies to Silicon Valley to meet with C100 charter members and partners, a select group of ex-pat Canadians based primarily in Silicon Valley.

Etienne Grima, CEO of CardioComm Solutions, Inc. said "C100 provides CardioComm with a unique opportunity to network with Silicon Valley's best and brightest, to benefit from their guidance as we prepare to expand our ECG monitoring business efforts globally in both the consumer and secondary prevention markets. This event is pivotal for us, as CardioComm is poised to be the global service provider within the cardio monitoring health industry as part of what Google's CEO, Eric Schmidt, recently called a 'data tsunami' resulting from the current technology revolution."

Rick Rasmussen, the Canadian trade commissioner working closely with C100, added "Among the C100 charter members are executives of leading technology companies such as Apple, Cisco, eBay, Google, Microsoft, and others; experienced start-up entrepreneurs; and venture capital investors. C100

focuses largely on green IT and healthcare IT firms from Canada. The main focus of our event gives a company like CardioComm an opportunity to reveal a major question or two for their company's future direction, and permits them to team up with the right mentor or mentors to answer those questions.”

In addition to spending time with C100 charter members, CardioComm and its fellow participants will visit a number of tech luminaries in the Valley. C100 members are passionate about leveraging their collective experience, expertise and relationships to help mentor and grow the new wave of successful Canadian-led technology firms.

### **About CardioComm Solutions, Inc.**

CardioComm's patented and proprietary technology is used in products for recording, viewing, analyzing and storing electrocardiograms (ECGs) for diagnosis and management of cardiac patients. Products are sold worldwide through a combination of an external distribution network and a North American-based sales team. The company has earned the ISO 13485 certification.

CardioComm Solutions, Inc. is headquartered in Toronto, Canada, with offices in Victoria, B.C.                   # # #