



November 10, 2010 12:00 PM Eastern Daylight Time

CardioComm Solutions, Inc. Announces 'C4™' Cardiac Arrhythmia Management Centre

New Coordinating Centre Helps Physicians & Patients Reliably Identify & Manage Abnormal Cardiac Rhythms from Home or from the Doctor's Offices

TORONTO--(BUSINESS WIRE)--**CardioComm Solutions, Inc.** (TSX-V: EKG) announced today the official opening of 'C4™,' the **CardioComm Coordinating Centre** in Ontario, for arrhythmia monitoring and management. As one of the leading providers of ECG management services in North America, CardioComm first established C4 late last year as a beta site, but now boasts 36 customers in the Ontario area. The C4 service combines the hardware, software and services which allow physicians and clinics to reliably offer patients Event Loop Recording (ELR) services **through their own offices**.

Etienne Grima, CEO of CardioComm Solutions, Inc. said, "The real idea behind C4 is that it's the first automated, web-based service for arrhythmia management that benefits both the physician and the patient. It provides physicians an immediate, easily-accessible turnkey solution for Event Loop Recording from their offices. There's no need to buy software or hire personnel. C4 streamlines the process of arrhythmia detection to help doctors provide better, more direct cardiac care to patients. The doctor provides the ELR and retains oversight for patient cardiac care, while C4 provides the rest of the monitoring process."

Grima continued, "Patients with access to this state-of-the-art technology have peace of mind knowing that through the simple use of their home phone they may relay the ECG data from their hearts to their physician, and if needed, may ask questions about the data. Our plans are to expand C4 beyond Ontario to support other Canadian provinces next year."

Easy-to-Use Process

Once patients are hooked up to a recorder in the doctor's office or at home, they transmit cardiac events via a phone line using CardioComm's proprietary GlobalCardio software and AutoAttendant system, which is accessible 24 hours a day, 365 days a year. Patient recordings, once transmitted, are instantly available to physicians through CardioComm's Global ECG Management System (GEMS). Optional services with C4 include ECG triaging for urgent identification of abnormal cardiac rhythms, and ECG monitoring interpretation.

Dr. Mike Peterson, an early user of C4, said, "We are identifying life-threatening arrhythmias which are in some cases intermittent, and therefore can look clinically like anxiety or panic episodes. These episodes can be missed by more conventional methods that only give a snapshot of cardiac rate and rhythm. We have been able to intervene and save lives before more prolonged or dangerous rhythms occurred."

Committed to improving delivery of patient care from home, CardioComm is currently testing a new VoIP-based telephony system with a virtual auto attendant. This new VoIP system will have the capacity to dramatically reduce long-distance costs associated with remote transmission of cardiac monitoring events during patient travel, and expand the reach of C4 overseas. The ability to receive wireless transmission from cellular-enabled ELRs is also planned for 2011, which will enable C4 to access the U.S. arrhythmia monitoring market.

For more information about C4, contact Etienne Grima, CEO, at sales@cardiocommsolutions.com, or call 1-877-977-9425.

About CardioComm Solutions, Inc.

CardioComm's patented and proprietary technology is used in products for recording, viewing, analyzing and storing electrocardiograms (ECGs) for diagnosis and management of cardiac patients. Products are sold worldwide through a combination of an external distribution network and a North American-based sales team. The company has earned the ISO 13485 certification, is HPB and FDA approved, and HIPAA compliant.

CardioComm Solutions, Inc. is headquartered in Toronto, Canada, with offices in Victoria, B.C.

Contacts

PRowrite Public Relations

Christel K. Hall, APR CBC

775-267-9232

or

CardioComm Solutions, Inc.

Etienne Grima, M.Sc. CHE

416-977-8010 X227

Permalink: <http://www.businesswire.com/news/home/20101110005276/en/CardioComm-Solutions-Announces-%E2%80%98C4%E2%84%A2%E2%80%99-Cardiac-Arrhythmia-Management>

